

Direct Marketing & Supporter Services Manager

Salary: £35-38,000 per annum (depending on experience)
Based: Baker Street, London

All We Can is looking for an experienced direct marketing professional to lead our individual giving and direct marketing programme as a key manager within our Fundraising and Marketing team. Managing a team of three you will help build on the success of recent years and take our individual giving programme to new heights in the years ahead. Our Methodist donor base has been our key supporter constituency over the years and one we seek to maintain and develop whilst also introducing new supporters. This person will be highly motivated, passionate about the impact of great fundraising, and committed to the vision, mission and values of All We Can.

With proven abilities drawn from a number of years direct marketing fundraising experience, you will have demonstrable skills in increasing fundraising results and engagement with supporters through direct marketing channels, combined with a strong understanding of best practice in back office processing and supporter care. This is a perfect role for an experienced direct marketing fundraiser looking for an opportunity to lead a team and take overall responsibility for a direct marketing function within a charity. It would also suit an experienced direct marketing manager looking to break into fundraising within the international development and relief sector.

All We Can is an international development, relief and advocacy organisation. It helps people in some of the world's poorest communities to become all that they can. Its approach of investing in partnerships with local organisations has improved the quality of life and created positive, long-term change for hundreds of thousands of individuals and families.

With a 70 year history, All We Can is a faith based organisation with its vision, priorities and values grounded in Christian principles and its roots in the Methodist Church. You will be joining a growing and friendly team at an exciting time in the organisation's development.

To find out more and apply, please download the application pack from our website or get in touch for further information.

- Visit www.allwecan.org.uk/vacancies
- Telephone 020 7467 5132
- Email p.tobin@allwecan.org.uk

Closing Date: Midday Wednesday 19th July 2017

1st interviews will take place on: Wednesday 26th July 2017

Possible 2nd interviews may take place on: Wednesday 2nd August 2017

All We Can is the operating name of the Methodist Relief and Development Fund, a charity registered in England and Wales, number 291691.