ALL WE CAN

Faith that Builds, Justice that Lasts: Strategy2030



OUR JOURNEY

All We Can is an organisation with a tradition of challenging injustice, and striving for a world where every community has the power, dignity, and resources to lead their own futures.

All We Can was founded by the Methodist Church in the 1930s, and we're proud to continue the legacy of making meaningful, positive and sustainable difference to people's lives.



1930s

Methodist minister **Henry Carter** pioneers Methodist Refugee Fund to improve conditions for refugees, particularly in Austria and Germany

1940s

Became known as the **Methodist Relief Fund** (MRF)



1950s

Supported the building of **Wesley Village** in Hong Kong following civil war in China



1960s

Supported Methodist agricultural colleges in Tonga and Haiti

1980s

World Development Fund and MRF merged to form Methodist Relief and Development Fund **(MRDF)**

1990s

MRDF income reaches **£1m** for first time and now supports work in over 50 countries

2000s

The Boxing Day tsunami in 2004 resulted in the biggest emergency appeal response to date, raising **£1.5m**



2010s

MRDF becomes known as **All We Can** on 8th April 2014

PRESENT DAY

All We Can works in long-term partnerships with 20 local organisations in six countries, and Methodist churches in four regions. We continue to respond to crises around the world, by supporting humanitarian organisations in times of emergency.

'Let me do all the good I can, to all the people I can, as often as I can, for I shall not pass this way again'

JOHN WESLEY, CO-FOUNDER OF METHODISM

OUR VALUES

LOVE

Is the oxygen of our movement, and enables meaningful relationships and actions.

COLLABORATION

Is working together in solidarity and partnership, not control.

COURAGE

Is the strength to confront barriers holding people back and to speak truth to power

ALL WE CAN



WHAT MAKES US DIFFERENT:



WE PARTNER LOCALLY + LONG-TERM FOR LASTING CHANGE

- We are reliable partners investing in financial sustainability.
- Our local Country Reps work with partners close to the point of impact, committed for the long-term.
- We support local partners to invest in their capacity, so they are stronger for the future.
- We invest in and help build social enterprises that provide reliable and flexible income.
- As a small organisation we are a better partner - more responsive, adaptable

WE LEVERAGE THE VALUE OF UNRESTRICTED INCOME

- We offer flexible and unrestricted funding to our partners
- We ensure investment can also be made in partner Organisational Development(OD) and core running costs .
- We go against the grain and stand behind our approach, at the expense of an easy funding stream.
- Unrestricted funds allow us to advocate for the decolonisation of philanthropy.

WE ARE:

LOCALLY-LED

With communities in the driving seat, as we know that they're best placed to determine solutions. We model and champion an approach to decolonise aid and philanthropy.

ROOTED IN METHODISM

Part of a worldwide community of faith, grounded in justice, activism, and love, and willing to be counter cultural, speak truth to power, challenge colonialism, and show priority to the poor.

Do all the *good* you can.

By all the *means* you can.

In all the *places* you can.

At all the *times* you can.

To all the *people* you can.

As *long* as you ever can.

Until together, we've done

all the good we can.

ALL WE CAN

THE WORLD WE LIVE IN...

- Facing a **polycrisis** - climate change, biodiversity loss, polarisation, growing inequality, increased conflict and violence
- Countries becoming more **authoritarian and insular**
- Human rights and development **gains being rolled back**
- A **new world order** - the world becoming more volatile and uncertain
- Negative impact of **reduced Overseas Development Assistance and crippling debt** servicing
- **Sustainable Development Goals off-track** - failing on key targets around poverty, hunger and climate
- The most vulnerable and marginalised being forgotten, with more than **half the world being left behind**



- Opportunity to build much needed greater solidarity & counter the narrative and systems that divide us.
- Faith continues to shape societies and how they interact with notions of development or disasters, holding a unique trait of being locally rooted and globally networked.
- Local Faith based Organisations & local organisations enjoy greater trust and can be powerful influencers for behavioural change and resetting values.
- Advancements in technology can, if well managed, provide solutions to some of the world's pressing challenges.

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OUR BIG CHOICES:

Go back to our Methodist roots and deepen solidarity - GB and worldwide

Deepen our locally-led model and scale through ‘church community mobilisation’

Focus in on building long-term partner financial sustainability - social enterprises, potential social impact investment fund

Build partner resilience and be responsive when crisis strikes - worldwide + with churches in the GB

Contribute to a justice movement on issues such as decolonising aid, climate, debt

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THE PROBLEM TO SOLVE...

POWER AND RESOURCES HELD IN THE WRONG HANDS ARE HOLDING LOCAL ORGANISATIONS AND COMMUNITIES BACK:

- Community priorities are overridden by top-down restricted aid
- Local actors struggle to meet overly-stringent compliance, forcing them out of access to international funding and perpetuating colonial norms
- If they somehow access funding, local actors are straight-jacketed with short term, project based funding
- Short-termism. Projects, rather than strategic planning, blocks transformation
- Decades of NGOs plugging service gaps - fuelled by international funding incentives - is not sustainable
- The current model undermines the capacity and resilience of local organisations
- Donors typically treat capacity development as a secondary concern or admin overhead

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IN COMMUNITIES PEOPLE ARE:

- Trapped in cycles of poverty
  Enduring growing inequality, reduced agency and stifled opportunities.
- They remain trapped as passive recipients rather than active agents, and are at increaed risk of exclusion and oppression.

AT ALL WE CAN:

WE DON'T REINFORCE THE BROKEN SYSTEM
WE ARE REINVENTING IT.

WE DON'T SUBSTITUTE FOR LOCAL LEADERSHIP
WE STRENGTHEN IT.

WE DON'T JUST FUND PROGRAMMES
WE INVEST IN LOCAL CHANGEMAKERS.

WE DON'T RESTRICT FUNDING UNNECESSARILY
WE ALLOW FLEXIBILITY.

WE DON'T IMPOSE SOLUTIONS
WE LISTEN, ACCOMPANY, AND ENABLE.



OUR PURPOSE

STRIVING FOR A WORLD WHERE EVERY COMMUNITY HAS THE POWER, DIGNITY, AND RESOURCES TO LEAD THEIR OWN FUTURE – CREATING JUST SOCIETIES!

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THE POWER OF LOCAL

We believe people are best placed to create change in their own communities. This belief unlocks potential ensuring inherent abilities and talents are discovered and developed and amplifies agency. We know that when change is locally led, it is more impactful and sustainable. This requires us to facilitate local solutions with local change makers.

JUST SOCIETIES

We are all made in the image of God, each worthy of equal value and dignity. God wills the flourishing of creation and human community within it. We believe, that in solidarity with others, we are called to challenge injustice, dismantling structures that perpetuate inequality. *This requires us to become justice seeking.*

FUNDING EQUITY

We argue for more direct and unrestricted funding to local organisations, that is more transparent, flexible, and trusting of local partners. We treat each other with mutual respect, solidarity and humility. This requires us to shift power.

WE DO THIS THROUGH:

...maximising the impact with local changemakers, over the long term, rooted in community agency, justice, and self determination – until we've done all we can!

- Shifting power to communities who create their own solutions for lasting change
- Working in solidarity with local changemakers leveraging the power of locally led solutions
- Engaging the sector to decolonise and scaling a locally led approach (CCM)
- Seeking justice and growing the movement to remove barriers that hold us all back (aid system, climate crisis, debt, conflict)
- Protecting precious development gains through creating resilience and responding to emergencies



ALL WE CAN

OUR BIG AMBITION

OVER THE COMING 5 YEARS
ALL WE CAN WILL...

CHAMPION DECOLONISING AID, CHALLENGING WHAT HARMS WHILE NURTURING WHAT HEALS – SO THAT COMMUNITIES THRIVE!

All the while channelling resources to some of the world's most vulnerable communities.

ALL WE CAN

OUR BIG AMBITION



CHAMPION DECOLONISING AID, CHALLENGING WHAT HARMS WHILE NURTURING WHAT HEALS – SO THAT COMMUNITIES THRIVE!

THE OUTCOMES WE SEEK:

1. More abundant, resilient and just communities

2. Thriving partners who evidence impact, model best practice, are more financially sustainable, connected and able to respond to injustice and crises

3. Bigger and better engaged movement inspired to decolonise aid through action & solidarity

4. A flourishing justice seeking organisation that is bolder, more effective, efficient & sustainable, as a core and valued member of the Methodist family.

SUPPORTER AMBITION

FAITH THAT BUILDS,
JUSTICE THAT LASTS

This provides supporters with a clear and compelling articulation of the problem being addressed and the change their involvement makes possible. It conveys enduring change without technical language, aligns with the organisation's values, and provides a unifying message that encourages supporters to participate in creating lasting, community-led transformation. This statement:

1. Reflects the centrality of faith
2. Communicates purposeful action
3. Expresses a commitment to justice in a way that is accessible across diverse audiences.

OUTCOME 1.

MORE *ABUNDANT*, *RESILIENT* AND JUST COMMUNITIES

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LOOKS LIKE FOR **COMMUNITIES:**

Communities absorb and adapt to shocks and stresses and ‘bounce forward’

Communities have strong social cohesion + organisation

Self-sustaining communities

Human Rights upheld and systematically supported

OUTCOME 2.

THRIVING PARTNERS WHO EVIDENCE IMPACT, MODEL BEST PRACTICE, ARE MORE FINANCIALLY SUSTAINABLE, CONNECTED + *ABLE TO RESPOND TO INJUSTICE AND CRISES*

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LOOKS LIKE FOR **PARTNERS:**

Evidence impact - stories of change in partners and communities

A learning organisation - growing and adapting

Model best/promising practices internally and externally

Greater financial sustainability - secure unrestricted income

Breaking down barriers to justice and responding to crises

Partners connected and learning from each other

OUTCOME 3.

BIGGER & BETTER ENGAGED MOVEMENT INSPIRED TO DECOLONISE AID THROUGH ACTION AND SOLIDARITY

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LOOKS LIKE FOR MOVEMENT:

Decolonised aid and philanthropy - models and approaches which shift power

Engagement in tackling root-causes and barriers to development at all levels

A greater number of supporters gained and retained

Growing number of actively engaged supporters

Greater depth in financial growth (current + new)

OUTCOME 4.

A FLOURISHING JUSTICE SEEKING ORGANISATION THAT IS ***BOLDER***, MORE ***EFFECTIVE, EFFICIENT + SUSTAINABLE***, AS A CORE AND VALUED MEMBER OF THE METHODIST FAMILY

ALL WE CAN

LOOKS LIKE FOR US:

Boldly works in solidarity with those seeking justice

Effective + efficient processes, systems, tools and structures

Data informed and driven decisions and organisation

Digital transformation and digitalisation for partners

Evidence that allows impact to be shared

Right skills, experience, knowledge, expertise at sufficient levels, and in the right places

Greater proportion of professional roles in priority countries

Daring purpose-driven culture more effectively supports timely and relevant delivery of our mission

HOW CHANGE HAPPENS



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THE DESTINATION

Decolonised ‘aid’ - so that communities thrive!

SUPPORTERS IGNITING HOPE...

Supporters powering partnerships for lasting change

...PARTNERSHIP SUSTAINING IT

Thriving local NGOs and church partners

More abundant, resilient & just communities

...SO COMMUNITIES LEAD

Development done differently; building with, not for

SHIFTING POWER...

THE PROBLEM

Power and resources held in the wrong hands holding local organisations and communities back

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